



*The 3rd Annual*  
COOL DADS ROCK  
*Awards Gala & Fundraiser*

JOIN US FOR AN UNFORGETTABLE EVENING June 25, 2017 as we bring together Atlanta's community leaders, philanthropists, and fathers to support Cool Dads Rock, a unique organization whose commitment to building better relationships between fathers and their children has touched the lives of hundreds of families in the Metro Atlanta area.

The evening kicks off with a VIP cocktail and hors d'oeuvres reception. The event includes a silent, live and wine auction, dynamic entertainment from one of the city's top DJs, live performances, and an opportunity to honor and recognize our favorite fathers. The Cool Dads Rock Gala has included performers such as comedian Corey Zooman Miller, singer/songwriter and producer Eric Roberson, and singer/songwriter, Algebra.

## CDR Awards Sponsorships Opportunities:

### Presenting Sponsors (\$10,000)

- Ten (10) Complimentary Gala tickets
- Six (6) Complimentary VIP reception tickets
- Billing as Cool Dads Rock Awards Gala presented by...
- Company name included in all event promotions, including media promotions as presenting sponsor
- Company logo displayed on home page of the Cool Dads Rock website
- Priority logo placement on all electronic and hard copy communications for the event, including the event invitation and event night signage
- Opportunity for a representative of your company to participate in event program
- Recognition on Cool Dads Rock Facebook

### Gold Sponsors (\$5,000) (limit, three sponsorships available)

- Six (6) Complimentary Gala tickets
- Four (4) Complimentary VIP reception tickets
- Exclusive sponsorship of one of three key event night components – the VIP reception with the entertainment, the cocktail reception and silent auction, or the complimentary valet parking
- Verbal Recognition at the Event
- Company name included on all event promotions
- Logo placement on all electronic and hard copy communications for the event, including the invitation and event night signage
- Company Logo with hyperlink on Cool Dads Rock website
- Recognition on Cool Dads Rock Facebook

### Silver Sponsors (\$2,500)

- Six (6) Complimentary Gala tickets
- Verbal Recognition at the Event
- Company name included on all event promotions
- Logo placement on all electronic and hard copy communications for the event, including the invitation and event night signage
- Company Logo with hyperlink on Cool Dads Rock website
- Mention on Cool Dads Rock Facebook

### Bronze Sponsorships (\$1,000)

- Benefits:
  - Four (4) Complimentary Gala tickets
  - Verbal Recognition at the Event
  - Logo placement on all event night signage
  - Company Logo with hyperlink on Cool Dads Rock website
  - Mention on Cool Dads Rock Facebook

### Patron Sponsorships (\$500)

- Benefits:
  - Two (2) Complimentary Gala tickets
  - Verbal Recognition at the Event
  - Name listed in Gala Program Book
  - Name with hyperlink listed on Cool Dads Rock website
  - Mention on Cool Dads Rock Facebook

### Individual Ticket Sales (\$65)

- Table Ticket Sales (\$500)

**2017 Cool Dads Rock Awards Gala  
Sponsorship Commitment Form**

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Contact Name: \_\_\_\_\_ Contact Title: \_\_\_\_\_

Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Company or Group Name (as it should appear on program): \_\_\_\_\_

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**Sponsor Levels:**

- |   |  |
|---|--|
| <input type="checkbox"/> Presenting Sponsor \$10,000* | <input type="checkbox"/> Bronze Sponsor \$1,000  |
| <input type="checkbox"/> Gold Sponsor \$5,000*        | <input type="checkbox"/> Patron Sponsor \$500    |
| <input type="checkbox"/> Silver Sponsor \$2,500       | <input type="checkbox"/> Individual Tickets \$65 |

*\*Includes an invitation to the VIP Reception*

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**Payment Method:**

Name on card: \_\_\_\_\_

Check Enclosed

Credit Card #: \_\_\_\_\_

Please send invoice

Exp. Date: \_\_\_\_\_

Credit Card

CVC: \_\_\_\_\_

Billing Address: \_\_\_\_\_

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**The following people will join us for the Cool Dads Rock Awards Gala on June 25<sup>th</sup>, 2017:**

_____	_____
_____	_____
_____	_____
_____	_____

**\*Thank you for your support! Please mail, fax or email this form to Cool Dads Rock.\***

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**Phone:** (678)653-2371